

<b>Membership Services</b>	<b>PREMIUM</b>	<b>BASIC</b>
Setup fee	<b>Sign up FREE</b>	<b>Sign up FREE</b>
Promotion Services Fee	<b>Sign up FREE</b>	<b>Sign up FREE</b>
Annual Maintenance Fee	<b>Sign up FREE</b>	<b>Sign up FREE</b>
Your Campaign Listed in Search Database	<b>YES</b>	<b>YES</b>
Promoted In New Merchant Campaign Listings Throughout Network	<b>YES</b>	<b>YES</b>
Full Affiliate Program Control	<b>YES</b>	<b>YES</b>
Online Performance Statistical Reporting	<b>YES</b>	<b>YES</b>
Fraud Prevention and Detection	<b>YES</b>	<b>YES</b>
Publisher Payment Processing	<b>Sign up FREE</b>	<b>Sign up FREE</b>
Featured Merchant	<b>YES</b>	<b>No</b>
Promotion of Your Campaign in TrafficDiffusion's Newsletter	<b>YES</b>	<b>No</b>
Dedicated Affiliate Recruitment Services	<b>YES</b>	<b>No</b>
Submit Your Own Affiliate Recruitment Requests.	<b>Yes - Unlimited</b>	<b>No</b>
Number of Campaigns	<b>Unlimited</b>	<b>1</b>
Monthly Program Maintenance 'Each Campaign'	<b>79,00 €</b>	<b>79,00 €</b>
<b>Membership Pricing – (one time)</b>	<b>149,00 €</b>	<b>FREE</b>

Details below

### Membership BASIC & PREMIUM

#### Membership "BASIC":

• Starting Account Setup ' <b>BASIC</b> ' FREE.	<b>0,00 €</b>
• Monthly program fee maintenance for each program created on system. Once you create and activate program, the amount fee will be deducted automatically from merchant balance from date creation.	<b>79,00 €</b>
• Account Starting Balance, This amount used to pay your affiliates. Non-refundable deposit used to pay publishers commissions and TrafficDiffusion transaction fees.	<b>200,00 €</b>
• Number program (campaign) can create.	<b>"1"</b>
• Number ADS choosing between (Text, banner, Flash, pupup, pupunder or catalog).	<b>"1"</b>
• Advertisers must maintain a minimum account balance at all times.	<b>100,00 €</b>
• The TrafficDiffusion service fee is 30% and based on what is paid to the Publisher. (1*)	<b>30%</b>

#### Membership "PREMIUM":

• Starting Account Setup. ' <b>PREMIUM</b> '.	<b>149,00 €</b>
• Monthly program fee maintenance for each program created on system. Once you create and activate program, the amount fee will be deducted automatically from merchant balance from date creation.	<b>79,00 €</b>
• Account Starting Balance, This amount used to pay your affiliates. Non-refundable deposit used to pay publishers commissions and TrafficDiffusion transaction fees.	<b>200,00 €</b>
• Number program (campaign) can create.	<b>Unlimited</b>
• Number ADS choosing between (Text, banner, Flash, pupup, pupunder or catalog).	<b>Unlimited</b>
• Advertisers must maintain a minimum account balance at all times.	<b>100,00 €</b>
• The TrafficDiffusion service fee is 30% and based on what is paid to the Publisher. (1*)	<b>30%</b>

(1\*) For example, if a Merchant is willing to pay an Affiliate/Publisher 10,00 € per sale, the Publisher will receive 10,00 €, TrafficDiffusion will receive 3,00 €. The total cost to the Merchant is 13,00 €!

<b>Services on demand:</b>	
Total program management due to customer indication including set up, upload ads, promotion and recruiting affiliate, and send newsletter and planing promotional activities.	<b>350,00 € Month</b>
Banner rotator 120*20 on footer home page with link to your web site or to personalized affiliate registration page.	<b>150,00 € Month</b>
Banner rotator 468*68 on top home page with link to your web site or to personalized affiliate registration page.	<b>220,00 € Month</b>
Send eMmailing and newsletters to affiliate and merchants in HML or Text from merchant panel control.	<b>0,35 € Each one</b>
Creation ADS in any type and format in any language.	<b>On demand</b>